



## FOR IMMEDIATE RELEASE

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## Habitat for Humanity of Ventura County to Partner with Los Angeles Rams to Host "Huddle for 100" Volunteer Event in Celebration of the NFL's 100th Season

*Tuesday's #RamsHuddleFor100 events are part of league-wide effort to rally NFL fans to give 100 minutes of service during the NFL's 100<sup>th</sup> season*

CAMARILLO, Calif. – September 13, 2019 – As part of the NFL's 100<sup>th</sup> season, on Tuesday, September 17, Habitat for Humanity of Ventura County, along with Habitat for Humanity of Los Angeles County, is partnering with the Los Angeles Rams to host one of two Rams "Huddle for 100" volunteer events. Rams staff, players, cheerleaders and season ticket members will all participate in the volunteer efforts taking place in Camarillo and Agoura Hills.

### Habitat for Humanity of Ventura County – Casa del Norte Mobile Home Park in Camarillo

**Date:** Tuesday, September 17

**Time:** 8:30 am - 2 pm

**Location:** 4388 Central Avenue, Camarillo, CA, 93010

**Scope of Work:** The Rams will be assisting with the "Habitat Home Repair" program that helps low-income individuals and families stay safe and secure in their own home.

### Habitat for Humanity of Los Angeles County – Seminole Springs Mobile Home Park in Agoura Hills

**Date:** Tuesday, September 17

**Time:** 8:30 am – 3 pm

**Location:** 30473 Mulholland Highway, Agoura Hills, CA, 91301

**Scope of Work:** The Rams will be assisting with repair efforts in Seminole Springs, a mobile home park that was severely impacted by last November's wildfires.

"Community engagement and volunteerism are top priorities of the Los Angeles Rams, and we are excited to have some of our season ticket members join us as we rally together to help our neighbors in need," said Molly Higgins, vice president of community affairs and engagement, Los Angeles Rams. "With a physical presence in both Los Angeles County and Ventura County, it was important to us to host two 'Huddle for 100' events to help commemorate the NFL's 100<sup>th</sup> season and support the communities who support us."



Throughout the season, the NFL is inviting fans, players, clubs and employees to join *Huddle for 100*, an effort to inspire 1 million people to volunteer 100 minutes of their time to make meaningful contributions to their communities. *Huddle for 100* includes four types of “huddles”: National Huddles, Club Huddles, DoSomething Huddles and Personal Huddles. The League will drive a season-long club competition by awarding monthly community-focused prizes to top-ranking clubs based on volunteer minutes—fans are encouraged to boost the Rams ranking by volunteering and logging their own minutes using the Rams *Huddle for 100* hashtag, #RamsHuddleFor100.

All 32 clubs will host huddles throughout the year—addressing a wide variety of causes to bring together communities in the spirit of service. One community-focused grand prize at the end of the season will be awarded to the club with the most volunteer minutes.

Throughout the *Huddle for 100* initiative, the League will give participating fans the chance to win a variety of prizes, including game tickets, team gear or a monetary donation to a charity they select when they track their participation on the *Huddle for 100* [website](#). Fans can also share their volunteer efforts on social media using both the **#NFLHuddleFor100** and **#Sweepstakes** hashtags.

Details about future national, club and DoSomething huddles will be announced throughout the NFL100 campaign leading up to the final and largest national huddle at Super Bowl LIV in Miami in February 2020.

Visit [www.nfl.com/huddlefor100](http://www.nfl.com/huddlefor100) or follow **#NFLHuddleFor100** to get involved and learn more about *Huddle for 100*. Visit [www.nfl.com/100](http://www.nfl.com/100) for more information about the NFL100 campaign.

For media inquiries, please contact Katie Norris at Habitat for Humanity of Ventura County at [katie@habitatventura.org](mailto:katie@habitatventura.org) or (805) 485-6065 x 109.

### **About Habitat for Humanity of Ventura County**

*Building strength, stability and self-reliance through shelter.*

Habitat for Humanity of Ventura County (HFHVC) is a locally-run and locally-funded affiliate of Habitat for Humanity International. Over the past 35 years, HFHVC has built 70 safe, decent and affordable homes and provided more than 160 critical health and safety home repairs for individuals and families in need in Ventura County. For more information, visit [www.habitatventura.org](http://www.habitatventura.org) or call (805) 485-6065.