

Habitat Ventura Ambassador Toolkit

Our *Hearts & Hammers* benefit is our largest fundraiser of the year, raising critical funds for hardworking, low-income Ventura County families who need access to safe, affordable shelter.

This year, our goal is to raise \$121,000. These funds will make it possible for Habitat Ventura to help these families realize the dream of homeownership.

Your Role as a Habitat Ventura Ambassador

1. Lead the Way

Our virtual fundraiser is already set up online [here](#) so donations can be received. While our week-long fundraiser will not “go live” until Saturday, October 24th, we ask you to lead the way and make a generous donation so that we can get a head start and inspire others to join!

2. Share the Digital Invitation

Please find our downloadable digital invitation [here](#) that you can share with your friends, family, and colleagues. Share the invitation a few weeks before the event and during the Virtual Week of Giving. You can send it as an email attachment or simply screenshot the invite and send it via a text message!

3. Invite your Friends to our Facebook Event

Another great way to spread the word and encourage your friends to donate is by inviting them to our Week of Giving Facebook Event [here](#) so they can find out more about Habitat Ventura and our fundraiser, as well as receive updates! A private Facebook Message to each of your Facebook friends explaining why you invited them would help make it more personal.

4. “Tune In” on Saturday, October 24th

Join us on Saturday, October 24th for an inspiring virtual kick-off featuring Habitat families and the supporters that make our work possible. Be sure to invite your friends to this too - and reach beyond those you would invite to sit at your table!

READY TO BE A VIRTUAL AMBASSADOR?

Please let the individual who reached out to you know that you are committed to helping Habitat Ventura to further its mission by being an Ambassador for the Virtual Week of Giving.

We cannot thank you enough for shifting with us and remaining committed to Habitat Ventura’s mission during these challenging times. Your support has never been more important. **THANK YOU!**

Need a Reminder?

No worries! We will send you a few reminder emails between now and the end of the fundraiser.

Questions?

Please reach out to Sarah Janssen at sarah@gfsevents.org

We are so grateful for your support!