

# 2020 SPONSORSHIP OPPORTUNITIES

## HEARTS & HAMMERS WEEK OF GIVING

**Saturday, October 24th - Friday, October 30th 2020**

**VIRTUAL KICK-OFF | SATURDAY, OCTOBER 24 @ 5 PM PST**



**Habitat**  
for Humanity®  
of Ventura County



JOIN US



**Habitat**  
for Humanity®  
of Ventura County

# HEARTS & HAMMERS WEEK OF GIVING

**Saturday, October 24th - Friday, October 30th 2020**

Dear Friends,

Please join us for Habitat for Humanity of Ventura County's Hearts & Hammers Week of Giving! This year our signature event has a new location -- your living room! Join us in celebrating the difference Habitat Ventura County has made in our community. This year's theme is "No Place Like Home." COVID-19 has left us unable to host an in-person event, however we're excited to bring you this unique opportunity to learn more about the important work you support and to give back to the community in a very meaningful way. On Saturday, October 24th at 5 PM, we will kick-off our week-long fundraiser with a special video installment and the start of our week long auction. Each day you will receive updates from various Habitat partners all while you shop our selection of auction packages and baskets!

Your support is more critical now than ever before. The COVID-19 pandemic has affected each and every one of us, but as an organization it has greatly impacted the people we serve and our ability to serve them. Ventura County low income families are in desperate need of safe, affordable housing - especially in these unprecedented times. We are dedicated to our vision of a county where more families can build brighter futures and have a safe, affordable place to call home, and we need your help to continue this mission.

You can help us increase our impact by sponsoring Hearts & Hammers Week of Giving. All proceeds for this event will help hardworking, low-income families realize the dream of homeownership. Your investment also comes with promotional opportunities which will allow you to expand your reach in the community.

Habitat creates affordable homeownership opportunities for low-income families so they can live healthier, happier lives. Over the past 37 years, Habitat has built and sold 72 decent and affordable homes and completed nearly 200 critical health and safety repairs for low-income families in Ventura County. We are now raising funds for five affordable townhomes in Port Hueneme and 26 tiny homes in Oxnard - both new, innovative housing developments.

We hope you will join us as a Hearts & Hammers Week of Giving sponsor. Let's come together to celebrate what we've accomplished and help provide stability for struggling families in these uncertain times.

Thank you for your help and consideration,

Chief Executive Officer  
Habitat for Humanity of Ventura County

To reserve your sponsorship today, please contact Katie Norris at [katie@habitatventura.org](mailto:katie@habitatventura.org) or (805) 485-6065 ext. 109.

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

**\$25,000**

- Sponsorship recognition in our kick-off video and speaking opportunity during the Week of Giving
- Sponsorship recognition in one of our daily videos during the Week of Giving
- Name and logo listed as Presenting Sponsor in premium spot on all virtual collateral
- Five linked social media posts across Habitat's social media sites
- Listed as Presenting Sponsor on Habitat's website Name and logo listed on all email communication in premium spot
- Membership to exclusive Habitat Carpenters Club and annual Carpenters Club cocktail reception (Our Carpenters Club is a special group of people dedicated to furthering our mission to create long-term housing solutions, stability for families, and generational change.)
- Exclusive Team Build volunteer opportunity for up to 25 of your friends, family members or colleagues on our Port Hueneme build site.

## DIAMOND SPONSOR

**\$10,000**

- Sponsorship recognition in one of our daily videos during the Week of Giving
- Name or logo listed as Diamond Sponsor on all virtual collateral
- Three linked social media posts across Habitat's social media sites Listed as Diamond Sponsor on Habitat's website
- Name and logo listed on all email communication
- Membership to exclusive Habitat Carpenters Club and annual Carpenters Club cocktail reception (Our Carpenters Club is a special group of people dedicated to furthering our mission to create long-term housing solutions, stability for families, and generational change.)
- Exclusive Team Build volunteer opportunity for up to 25 of your friends, family members or colleagues on our Port Hueneme build site

## PLATINUM SPONSOR

**\$5,000**

- Name or logo listed as Platinum Sponsor on all virtual collateral
- One linked social media post across Habitat's social media sites Listed as Gold Sponsor on Habitat's website
- Name and logo listed on all email communication
- Membership to exclusive Habitat Carpenters Club and annual Carpenters Club cocktail reception (Our Carpenters Club is a special group of people dedicated to furthering our mission to create long-term housing solutions, stability for families, and generational change.)
- Exclusive Team Build volunteer opportunity for up to 25 of your friends, family members or colleagues on our Port Hueneme build site



# SPONSORSHIP OPPORTUNITIES CONT'D

## GOLD SPONSOR

**\$2,500**

- Name or logo listed as Gold Sponsor on all virtual collateral
- Listed as Gold Sponsor on Habitat's website
- Name and logo listed on all email communication
- Membership to exclusive Habitat Carpenters Club and annual Carpenters Club cocktail reception (Our Carpenters Club is a special group of people dedicated to furthering our mission to create long-term housing solutions, stability for families, and generational change.)

## SILVER SPONSOR

**\$1,000**

- Name or logo listed as Silver Sponsor on all virtual collateral
- Listed as Silver Sponsor on Habitat's website
- Name and logo listed on all email communication
- Membership to exclusive Habitat Carpenters Club and annual Carpenters Club cocktail reception (Our Carpenters Club is a special group of people dedicated to furthering our mission to create long-term housing solutions, stability for families, and generational change.)

## BRONZE SPONSOR

**\$500**

- Name or logo listed as Bronze Sponsor on all virtual collateral
- Listed as Bronze Sponsor on Habitat's website
- Name and logo listed on all email communication
- Membership to exclusive Habitat Carpenters Club and annual Carpenters Club cocktail reception (Our Carpenters Club is a special group of people dedicated to furthering our mission to create long-term housing solutions, stability for families, and generational change.)

# CONFIRMATION FORM

## Yes!

We are proud to support Habitat Ventura and their 2020 Virtual Week of Giving. We authorize Habitat Ventura to include our name and/or logo consistent with the sponsorship package we select.

Please forward logo with brand standards and any questions to Mary Callaway at [mary@habitatventura.org](mailto:mary@habitatventura.org).

☐ PRESENTING SPONSOR \$25,000

☐ DIAMOND SPONSOR \$10,000

☐ PLATINUM SPONSOR \$5,000

☐ GOLD SPONSOR \$2,500

☐ SILVER SPONSOR \$1,000

☐ BRONZE SPONSOR \$500

### CONTACT INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

### PAYMENT INFORMATION

☐

CHECK ENCLOSED

*Checks should be made payable to Habitat of Ventura County and mailed to:*

Habitat for Humanity of Ventura County

1850 Eastman Ave., Oxnard, CA

*(please add notation "Hearts & Hammers Sponsor")*

☐

PLEASE CHARGE MY CREDIT CARD

Account Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

CVV#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

**Habitat Humanity of Ventura County is a 501(c)(3) charitable nonprofit**

**TAX ID 77-0120376**