



FOR IMMEDIATE RELEASE

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Habitat for Humanity of Ventura County Kicks Off Matching Donation Drive for Month of December with \$35,000 Contribution from Bank of America

OXNARD, Calif. – Dec. 1, 2020 – To help meet an increased demand for affordable housing and provide pathways to homeownership for low-income families, Habitat for Humanity of Ventura County (HFHVC) has begun its donation match campaign for the month of December. Already, it has received a \$35,000 challenge match from Bank of America, where the bank will match all donations to HFHVC for up to \$35,000 through the month.

“Partnerships like the one we have with Bank of America are what have allowed us to lead 72 deserving families to homeownership, as well as leverage other resources for maximum impact,” said Darcy Taylor, C.E.O. of HFHVC. “The bank sticks with us every step of the way, providing continuous monetary and volunteer support. We applaud their commitment to advancing economic mobility in communities across the country by supporting homeownership and affordable housing projects.”

The grant and donation match program come at a critical time for HFHVC as it increases its family services programs. The grant will fund a five-townhome build in Port Hueneme. The families for the Port Hueneme project have already partnered with HFHVC and will soon begin progress on their “sweat equity” hours. Each family that partners with HFHVC must invest 500 hours of volunteer labor into the building of their future homes. Families also complete financial education and homeownership counseling courses before moving into their new home.

In summer of 2021, HFHVC will embark on another ambitious project – an affordable “tiny” home community in Oxnard, Cypress Court. The community is a partnership between HFHVC, the City of Oxnard and the Area Housing Authority of the County of Ventura. Built from the ground up with the help of volunteers, the tiny homes will serve as transitional, low-income housing and supportive housing for people experiencing homelessness. The donation from Bank of America will help support a marketing campaign for the project.

“Bank of America shares Habitat’s mission to help people build financial stability through homeownership and revitalized neighborhoods,” said Midge Campbell-Thomas, market president for Ventura and Santa Barbara, Bank of America. “As affordable housing continues to be an issue in our region, we know our support enables partners like Habitat For Humanity of Ventura County to plan strategically for growth and to help advance economic mobility by scaling its affordable housing and services for those most at-risk.”

Bank of America has been a loyal partner to HFHVC for 11 years, supporting its Homeownership Program for Low-Income Families and many of its events, including HFHVC’s annual Women’s Build. Bank of America employees also volunteer with HFHVC year-round, seeing the projects it supports from start to finish. Bank of America has given \$64,500 to HFHVC this year.

To donate to HFHVC and have your donation matched by Bank of America, visit www.habitatventura.org/give or mail a check to 1850 Eastman Ave., Oxnard, CA 93030.

Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower.

For media inquiries, please contact Katie Norris at Habitat for Humanity of Ventura County at katie@habitatventura.org or (805) 485-6065 x 109.

About Habitat for Humanity of Ventura County

Building strength, stability and self-reliance through shelter.

Habitat for Humanity of Ventura County (HFHVC) is a locally-run and locally-funded affiliate of Habitat for Humanity International. Since its founding in 1983, HFHVC has built 72 safe, decent and affordable homes and provided more than 170 critical health and safety home repairs for individuals and families in need in Ventura County. For more information, visit www.habitatventura.org or call (805) 485-6065.